

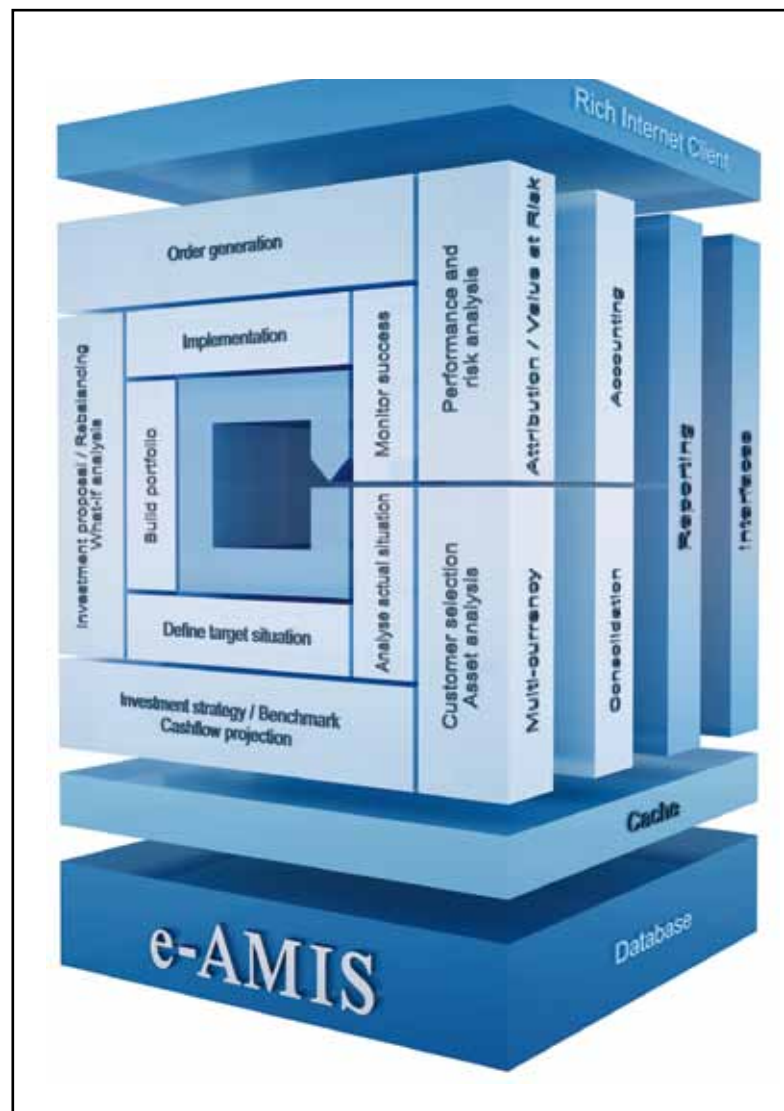
Financial service providers should seize the opportunity

Regulatory requirements represent a great challenge for all financial service providers. The Profidata Service Center gives customers the freedom they need to focus on their business.

Vaduz. – Changes to the Liechtenstein financial centre are reported on a daily basis in the media. Implementation of forthcoming regulatory directives such as MiFID II and MiFIR in the coming years necessitates substantial financial and personnel resources – a considerable challenge for all financial service providers. New forms of cooperation and outsourcing open up new possibilities here. This change should be regarded as an opportunity. As part of a joint venture, Profidata Group and Consaltis AG founded the Profidata Service Center AG (Profidata Service Center) in Vaduz last year. With ‘e-AMIS & Services’ customers benefit from the professional, high-quality asset and portfolio management system, e-AMIS, that is pre-configured according to best practice standards. The offering includes current market data and back office services and the package comes as a secure database-solution.

Highest security standards

Already in operation for a year, the Profidata Service Center satisfies stringent security standards and protects personal data in accordance with Liechtenstein legislation, whilst providing e-AMIS software in a standardised form for cost-effective use by asset managers. e-AMIS contains functional modules such as asset allocation, target/actual comparison, cash flow projections, performance calculation



Joint Solution: Financial service providers can benefit from a number of services in the Profidata Service Center

incl. contribution and attribution as well as risk analysis and customer reporting. Consaltis AG, which already offers these services separately to institutional clients and family offices, has taken over operational activities such as data management, including interface supervision for market data providers and custodian banks, in addition to offering users direct support in the handling of day-to-day business. A major advantage of this is that both partners are fully independent of third parties such as banks and other financial intermediaries.

Comprehensive range of services

The Profidata Service Center allows asset managers to use the e-AMIS asset management and information system without having to operate their own IT infrastructure. Asset managers also benefit from services such as ongoing transaction entry and daily price valuation (securities, FX rates, indices). Inter-bank consolidation of deposit accounts is possible at all times. Customised reporting with individual corporate identity layout as well as management fee calculation, global redeployment, order management, sample portfolio management, comprehensive risk and compliance analysis and, first and foremost, unrestricted online access complement the offering. Data always remains anonymous to third parties. The e-AMIS portfolio management tool is in use by banks and larger asset management companies in Switzerland, Liechtenstein, Germany, Austria and Luxembourg. The system is continuously updated with the changes

in European legislation and is available to medium-sized and large independent financial service providers on very favourable terms.

Cooperation is key

Marcel Schwertfeger is the manager of the Profidata Service Center and responsible for e-AMIS Customer Services within the Profidata Group. Oliver Waldherr, Chairman of the Consaltis AG Board of Directors and member of the Profidata Service Center Board of Directors summarises: ‘Financial service providers and, in particular, independent asset managers are increasingly confronted with changes to the legal and economic framework that necessitate more efficient software usage. With this cooperation solution we are in a position to offer our clients the technical infrastructure for high quality asset management at reasonable expense through economy of scale.’



Marcel Schwertfeger: Manager of Profidata Service Center AG